

CENTRAL OKLAHOMA MOPAR ASSOCIATION

2016 Car Show Sponsorship Package



2015 Show in South Bricktown



MOPAR SHOW CO-SPONSORSHIP PACKAGE

Show Host: Central Oklahoma MOPAR Association (C.O.M.A.)

The Show: C.O.M.A. will be hosting its 33rd annual All-American MOPAR Event as, “MOPARS AT THE CORRAL”, June 11, 2016, at the Santa Fe Cattle Company, 7101 SE 29th Street (I-40 West Access Road), Midwest City, OK. The show will be open all makes of new and classic Chrysler (MOPAR) vehicles. MOPAR owners from the Tri-State area expected to join in this fun day.

And you, as a sponsor are invited to join in this family event.

About C.O.M.A.: The Central Oklahoma MOPAR Association was founded in 1983 with the goal of being a resource for car collectors, enthusiasts, and the community in regard to sharing knowledge about the restoration and preservation of MOPAR vehicles. The Club in its secondary mission assists local and national charities with fundraising throughout the year.

About Sponsorship: C.O.M.A. is seeking Oklahoma City area businesses to participate by helping underwrite the operational cost of this community fundraising event. Viewing of the cars in this event is open and free to the public, and will provide sponsors the opportunity to advertise their products and/or services to a wide spectrum of potential customers. Car Show Sponsorship can be in the form of cash or merchandise value, or both.

Events sponsors will be providing general financial assistance to C.O.M.A. that will be used specifically for car show purposes such as rental of venue/location of show, required city permits, additional vicarious liability insurance, trophies or plaques for show winners, tee shirts for show participants, advertising, dash plaques, trash removal, and other various show expenses.

Sponsorship Levels:

Diamond Level - \$1,000 or more

Platinum - \$750 to \$999

Gold - \$500 to 749

Silver - \$250 to 499

Bronze - \$100 to 249

C.O.M.A.'s Charitable History: As in the past, a portion of this year's event proceeds will go to charities. C.O.M.A. has assisted many non-profit organizations in the past including Ally's House, the Jesus House, The Hugs Project, Susan B. Komen Breast Cancer Foundation, The YMCA's "Our Sister's Closet", and the Oklahoma Chapter of Make-A-Wish Foundation. Your generous sponsorship will support the MOPAR club and our many community endeavors.

This Year's Charities: “Local Law Enforcement K-9 Protective Vest Program”, and “The 45th Infantry Museum”.

Sincerely,

Scot Wengland

President, Central Oklahoma MOPAR Association

General Responsibilities:

C.O.M.A.: Will assume all general responsibilities for the event, including planning, parking lot rental, event activities, crowd and parking control.

Liability – Sponsors shall not be held liable for accidents or injuries that occur to registered car show participants or C.O.M.A. members or event staff on the parking lot premises of the event. Vendors or auto dealers are individually responsible for any accidents or injuries that result from commercial activities, sales, or demonstration use of their property at the show. C.O.M.A. and the property owner of the actual event site shall provide the appropriate vicarious liability for accidents or injuries incurred during the actual published event times.

C.O.M.A. Will Provide Sponsors:

1. **Appropriate recognition** in all popular media used to electronically advertise the event.
2. **Name recognition** (size proportional) on the backs of the **event tee shirts**. Diamond level sponsors will also be named on the front logo of the event tee short logo, and event logo used in any formal publications and advertisement in printed automobile publications.
3. **Event parking spots**: All sponsors will be offered an event parking spot to bring a car, or items of a vendor nature in the vendor's area. **Platinum level sponsors** will be offered two parking spots, including one for any dealer vehicles for sale or demo. **Diamond level sponsors will be afforded higher level benefits** than the previous, up to and including bringing their own tent, tables, and chairs for their personal use in vending or "staging" personnel.
4. Free Event tee shirt (s).
5. At least two contact persons for making car show arrangements.

Other:

1. Sponsors may provide C.O.M.A. with promotional materials or small items for the event participant's "goodie bags".
2. Sponsors are free to coordinate with the C.O.M.A. event chairman in selecting and presenting a "(sponsor's name) Choice" award trophy or plaque. The sponsor themselves will make this award selection.
3. Sponsors are free to coordinate with COMA on a one-to-one basis for any other arrangements at the car show.
4. Upon request, C.O.M.A. will provide sponsor a receipt or letter document their donation as a business expense for advertisement.

DIAMOND SPONSOR

What you get as a Diamond Sponsor:

- Trophy to be awarded on sponsor's behalf.
- Sponsor's name on MOPAR Event tee shirt. This may be included in the event/show logo, if time permits.
- Two (2) 2016 C.O.M.A. honorary memberships. (individual or family)
- Three (3) MOPAR Event tee shirts. (Please advise your show contacts as to sizes desired)
- Sponsor's name listed on C.O.M.A. web page and Facebook page for remainder of 2016.
- Sponsor will be noted in all 2016 events flyers, printed media ads, and club newsletters.
- Sponsor will receive a "Thank You" plaque from C.O.M.A.
- Sponsor may provide advertising banner to be displayed at the show event, and at all club meetings for 2016. (This is at sponsor's option. Sponsor must provide the banner.)

PLATINUM SPONSOR

What you get as a Platinum Sponsor:

- Sponsor's name listed on C.O.M.A. web page and Facebook page as event sponsor.
- Sponsor will be noted in all 2016 events flyers, printed media ads, and club publications. (Sponsor may provide their own logo)
- Trophy to be awarded on sponsor's behalf.
- Sponsor's name on MOPAR Event tee shirt.
- Sponsor may provide advertising banner to be displayed at the MOPAR event. (This is at sponsor's option. Sponsor must provide banner.)
- One (1) 2016 C.O.M.A. honorary memberships. (individual or family)
- Two (2) MOPAR Event tee shirts. (Please advise your show contacts as to sizes desired)

GOLD SPONSOR

What you get as a Gold Sponsor:

- Sponsor's name listed on C.O.M.A. web page and Facebook page as event sponsor.
- Sponsor will be noted in all 2016 events flyers, printed media ads, and club publications. (Sponsor may provide their own logo)
- Sponsor's name on MOPAR Event tee shirt.
- Sponsor may provide advertising banner to be displayed at the MOPAR event. (This is at sponsor's option. Sponsor must provide banner.)
- Two (2) MOPAR Event tee shirts. (Please advise your show contacts as to sizes desired)

SILVER SPONSOR

What you get as a Silver Sponsor:

- Sponsor's name listed on C.O.M.A. web page and Facebook page as event sponsor.
- Sponsor's name on MOPAR Event tee shirt.
- One (1) MOPAR Event tee shirt. (Please advise your show contacts as to sizes desired)

BRONZE SPONSOR

What you get as a Bronze Sponsor:

- Sponsor's name listed on C.O.M.A. web page and Facebook page as event sponsor.
- Sponsor's name on MOPAR Event tee shirt.

Central Oklahoma MOPAR Association

Contact Information

C.O.M.A. Club General Contact

E-Mail: www.okcmopars.org

Mailing Address: Central Oklahoma MOPAR Association
P.O. Box 96061
Oklahoma City, OK 73124

C.O.M.A. President: Scot Wengland

E-Mail: celticnorthstar@aol.com

C.O.M.A. Vice-President: Doug Cataline
(and MOPAR Show Chairman)

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Sponsorship Chairman, and Assistant to Show Chairman

Frank Lipsinic

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